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*This program provided critical information to guide our organization in understanding and implementing best practices in our fundraising operations. We consider PANO and their partners primary resources for ensuring our nonprofit organization has the necessary tools to utilize practices that ensure openness and build better donor relationships. This program is an efficient and effective way for nonprofit administrators and board members to promote accountability and credibility within our fundraising practices and donor cultivation.*

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**Bill Sheeler, Business Manager  
Centro Hispano Daniel Torres Inc.,  
Reading, PA**

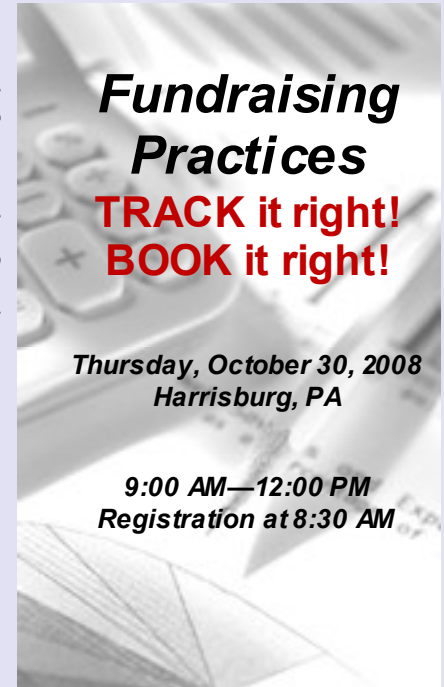
striving for  
**excellence**  
in challenging  
times



**PANO** Pennsylvania Association  
of Nonprofit Organizations  
777 East Park Drive, Suite 300  
Harrisburg, PA 17111

The Standards For  
**excellence**  
An Ethics & Accountability Program for the Nonprofit Sector

Dauphin County



Presented by



Pennsylvania Association  
of Nonprofit Organizations

**PANO**

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**McKONLY & ASBURY**

CERTIFIED PUBLIC ACCOUNTANTS

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McKonly & Asbury LLP

**Date:** Thursday, October 30, 2008

**Time:** 9:00 AM - 12:00 PM (Registration at 8:30 AM)

**Cost:** \$39 PANO members; \$59 nonmembers

**Location:** Penn Grant Centre  
777 East Park Drive  
Harrisburg, PA 17033

**PASS THIS INFO ON  
TO ALL BOARD  
MEMBERS!**

## program benefits

This informative seminar is geared toward nonprofit board members and administrators that seek to increase their awareness of regulatory requirements as well as the Board's oversight of fundraising practices. This program is a must if you are doing fundraising or if you plan to do fundraising.



### The seminar will focus on key areas of operations such as:

- ✓ Accounting for Fundraising: What is the right way to account for special events? When can we allocate costs jointly? When are government dollars considered program and when are they fundraising revenue? What is a fundraising expense?
- ✓ Monitoring anyone doing fundraising for your organization. This includes board members, staff, contract services and volunteers.
- ✓ Donor practices: How do you ensure donor privacy? What are appropriate donor policies?
- ✓ Bring samples of your fundraising solicitations and acknowledgements to critique your own materials.

**CANCELLATION POLICY:** Registrants are responsible for the full seminar fee if cancellation is not received within 5 working days prior to the session. You may send an alternate registrant. **Directions** can be found on our website at [www.pano.org](http://www.pano.org)

## REGISTRATION FORM

*This form may be copied. Please print clearly.*

### Registration Options

Complete this form and return to the address below with your payment payable to PANO or **Register & Pay Online with Visa or MasterCard at [www.pano.org](http://www.pano.org)**

Please Register me for Fundraising Practices (Dauphin County)....

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

\*Email: \_\_\_\_\_

*\*Required if you wish to receive a confirmation*

**AMOUNT ENCLOSED:** \_\_\_\_\_

**Do you have any special dietary or accessibility requirements? If so, please list** \_\_\_\_\_

**FOR OFFICE USE ONLY: 55250.5: Dauphin County**

**PANO**  
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