



ACTIVATE, COLLABORATE, SUCCEED!



Relationships that work



Wednesday, August 18, 2010

From Awareness to Funding presented by **Cathy DeRosa**

How do we identify potential supporters of library funding? What makes library funding possible? This presentation will answer these questions and explore the shifting perception of the library from “information” to “transformation.” Learn how to activate probable supporters including local elected officials.

School and Public Library Collaboration
presented by **Penny Talbert**



This informative session about developing collaboration between the public library and school district will help you enhance your relationship with your local school librarian. Learn how to expand communication, share resources, and become a fixture in your area high school - and reap the benefits that come from such a partnership.

Funding for this workshop is provided by a Library Services and Technology Act (LSTA) grant administered through the Office of Commonwealth Libraries.

REGISTRATION

Name

Library

E-mail address

Make copies of form for additional registrations.

Check here if you require special accommodations to make this program accessible.

Lunch will be a salad and sandwich buffet. Please indicate any special dietary concerns.

Cost for program including lunch is **\$16.00** per person.

Registration deadline:
August 10, 2010

Make checks payable to:

Lebanon Community Library

Mail to:

Linda Nicholson

Lebanon Library District

127 N. 7th Street

Lebanon PA 17046-5004

ABOUT THE SPEAKERS



Cathy DeRosa is Vice President for the Americas and Global Vice President of Marketing for OCLC. Prior to joining OCLC in 2001, she served on the

faculty of the Fisher College of Business, Ohio State University, where she taught e-business marketing. From 1994 to 2000, she was a vice president at Symix Systems, an enterprise technology company serving manufacturing and service companies. Prior to joining Symix, she was a senior consultant with Price Waterhouse, serving technology companies in Boston, Massachusetts, and San Jose, California. She also has held senior management positions at Micro Card Technologies and Texas Instruments. Cathy received a bachelor's degree in accounting from the University of Arizona and an MBA from the Harvard Business School.

Penny Talbert is the Youth Services and Community Relations Manager at the Ephrata Public Library in Lancaster County, PA. In 2005, her teen program was voted "Most Valuable Program for Teens" by VOYA Magazine and she has partnered with her local school district to receive Big Read grants in both 2008 and 2009. Penny is also an adjunct faculty member at Reading Area Community College and Rutgers University.

AGENDA

9-9:30 AM
Registration & Refreshments

9:30 AM-12:30 PM
***From Awareness
to Funding***

12:30 - 1:30 PM Lunch

1:30-3:45 PM
***School and Public Library
Collaboration***

3:45 - 4:00 PM
Wrap-up & Evaluations

***Public librarians will receive 5 hours of
Continuing Education credit.***

QUESTIONS?

Email to:
Susan Hauer
shauer@lanasterlibraries.org
Linda Nicholson
lnicholson@lclibs.org
Julie Rinehart
jrinehart@berks.lib.pa.us

GETTING THERE

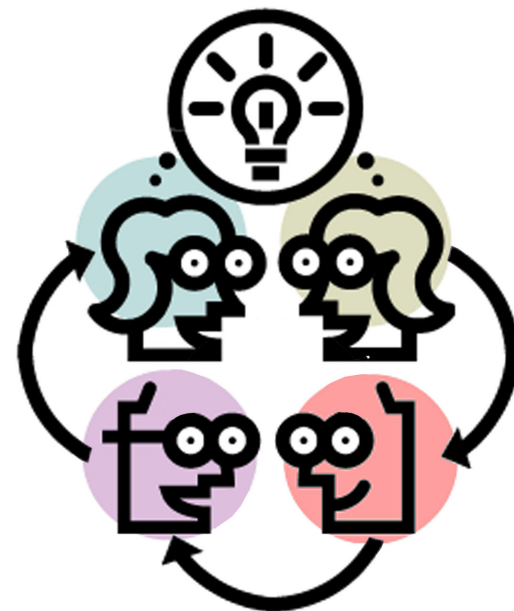
Find directions at
www.hacc.edu/Lancaster/Directions

HACC - Lancaster Campus - East Building
1641 Old Philadelphia Pike
Lancaster, PA 17601

A Multi-District Workshop
sponsored by
**Lancaster, Lebanon, and Reading
Library Districts**

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at the
Lancaster Campus of
Harrisburg Area Community College