

Event Sponsors



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RSVP of the Capital Region, Inc.
5301 Jonestown Road
Harrisburg, PA 17112

Coming of Age[®] ***Harness*** ***Boomer Power***



**Join us for a discussion on
how to recruit your newest
volunteers - Baby Boomers.**

May 21, 3 - 6:15 p.m
WITF
4801 Lindle Road, Harrisburg

Kickoff

3 - 4:30 p.m.

Harness Boomer Power

Baby Boomers are coming! Join us for a panel discussion on how to recruit Boomers as volunteers and how to use their expertise to benefit your organization.

Welcome/Moderator

Dick Goldberg

Director
Coming of Age[®]

Panelists

Patricia L. Gadsden

Professional and Personal
Trainer, Consultant and Counselor
Life Esteem, Inc.

Kathy Silks

Former Vice President of
Community Relations
WITF

Thomas Hess

Vice President of
Human Resources
PinnacleHealth

**David A. Hietala,
P.h.D.**

Director
*MessiahCollege
Harrisburg Institute*

Directions to WITF

From Harrisburg:

- Take I-83N toward Hershey.
- Merge into I-283, via Exit 46-A, toward the I-76/PA Turnpike.
- Take PA-441, Exit 2, toward Swatara.
- Turn left onto Lindle Road/441.
- WITF is on the right at 4801 Lindle Road.

Reception

4:45 - 5:30 p.m.

Heavy hors d'oeuvres
Compliments of AARP

Sponsor displays/exhibits

Keynote Speaker

5:30 - 6:15 p.m.

Dick Goldberg
Director
Coming of Age[®]



"How to Turn a Source - People Age 50+ - Into a Force for Social Good" - One of the many benefits of aging is that it can be a time of giving back. More than ever before, millions of Americans are entering the second half of life with a new approach to aging, suffused with vigor, talent and a desire to serve. How do we harness this incredible resource and encourage connection and contribution? By knowing who people 50+ are; what motivates them; and engaging them in exciting new ways.

Coming of Age[®] is a nonprofit initiative to promote age 50+ civic engagement, learning and leadership. The initiative is now working in over 20 communities in the United States and Canada.

From Carlisle:

- Take I-81N toward Harrisburg.
- Take I-83S toward Harrisburg/Hershey.
- Take I-283/Airport Road (Left Lane).
- Take PA-441, Exit 2, toward Swatara.
- Turn left onto Lindle Road/441.
- WITF is on the right at 4801 Lindle Road.

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

I am a Boomer and would like information about the evening program, which includes four breakout sessions on topics of interest to my generation.

Please register via e-mail to:
rsvp@paonline.com

Or call: 1-800-870-2616

Or return registration form to:
RSVP of the Capital Region, Inc.
5301 Jonestown Road
Harrisburg, PA 17112

Funding from *The Atlantic Philanthropies* allows us to invite you at no cost.